

**Search Notes**

Application No.

10/075,637

Examiner

Wesley D Markham

Applicant(s)

SU ET AL.

Art Unit

1762

**SEARCHED**

Class	Subclass	Date	Examiner
427	487	10/15/2004	WM
✓	493	✓	✓
	508		
	510		
	511		
	521		
	553		
	558		
	133		
	162		
	164		
	165		
	372.2		
	384		

**INTERFERENCE SEARCHED**

Class	Subclass	Date	Examiner

**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
Inventor and assignee search	10/15/2004	WM
EAST search, all DBs	10/15/2004	WM

(b) (7)(C), (b) (7)(D)

10/075,637

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SEARCHED			
Class	Subclass	Date	Examiner
427	385.5	10/15/2004	WM
↓	429	↓	↓
264	1.32		
↓	2.5		
	129		
425	90		
↓	96		
	102		
	808		
118	200		
↓	209		
	241		
	243		
↓	256		

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner

[illegible]

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can be conducted in a variety of ways, including surveys, focus groups, and interviews with potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves brainstorming ideas and creating a rough sketch of the product.</p> <p>3. The third step is to create a prototype of the product. This can be done using a variety of materials and techniques, depending on the nature of the product.</p> <p>4. The fourth step is to test the prototype. This involves showing the prototype to a group of people and asking them for their feedback. This feedback is used to make improvements to the product.</p> <p>5. The fifth step is to create a business plan for the new product. This involves determining the costs of production, the price of the product, and the marketing strategy.</p> <p>6. The sixth step is to manufacture the product. This involves finding a manufacturer and placing an order for the product.</p> <p>7. The seventh step is to distribute the product. This involves finding a distributor and getting the product into stores.</p> <p>8. The eighth step is to promote the product. This involves creating a marketing campaign and advertising the product.</p> <p>9. The ninth step is to monitor the product's performance. This involves tracking sales and customer feedback to see how the product is doing in the market.</p> <p>10. The tenth step is to make improvements to the product. This involves listening to customer feedback and making changes to the product to make it better.</p>
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